



## Indiana Minority Supplier Development Council *Corporate Membership Application*

*Please complete all information as fully as possible and in a manner in which you would like it to appear in IMSDC publications, mailings, and official documents.*

### **Principal Representative**

The principal representative listed should be that person your company wishes to represent your firm at official IMSDC events and meetings.

#### *Principal Representative*

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(Mr., Ms., Dr., etc.) First Name, Middle Initial, and Last Name

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Title

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Company Name

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Street Address *(please include suite or floor)*

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City, State, Zip Code

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Mailing Address

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City, State, Zip Code

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Telephone Number

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Facsimile Number

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E-mail Address

**Additional Contacts**

Additional personnel in your company may be listed below if you wish these persons to be apprised of IMSDC activities and events:

*Additional Contact*

*Additional Contact*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Facsimile Number

\_\_\_\_\_  
Facsimile Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Email Address

*Please Use Additional Sheets if Necessary.*

**Company Information**

In order that we may serve your company to the best of our abilities, it is very important that we receive accurate information. Please carefully complete the following sections:

*Please supply a detailed description of your company and the products and services it provides:*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Products and services that your company typically purchases:*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Would you be interested in serving on one of the IMSDC committees or hosting an IMSDC meeting or event?

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**Please Check Those Which Apply:**

\_\_\_\_\_ Enclosed is a check in the amount of \$ \_\_\_\_\_ in payment of Corporate Dues for the Year \_\_\_\_\_.

\_\_\_\_\_ I authorize the IMSDC to charge my (VISA)/(MasterCard)/(Amex) in the amount \$ \_\_\_\_\_ in payment of Corporate Dues for the Year \_\_\_\_\_.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_ My company pledges payment in the amount of \$ \_\_\_\_\_ in payment of Corporate Dues for the Year \_\_\_\_\_. Payment will be received by the IMSDC on or before \_\_\_\_/\_\_\_\_/\_\_\_\_.

\_\_\_\_\_ In addition to Corporate Membership Dues, my company wishes to make a contribution to the IMSDC in the amount of \$ \_\_\_\_\_.

**Minimum Dues Level:** \$2,000.00

**Contribution:**\$ \_\_\_\_\_ **Amount Enclosed:**\$ \_\_\_\_\_

Please make all checks payable to:

**Indiana Minority Supplier Development Council**

**Membership Criteria**

On July 3, 1980, The IMSDC Board of Directors approved the bylaws containing the following criteria for Corporate Membership in the Indiana Minority Supplier Development Council:

**Corporate Membership**

Corporate membership shall include those persons, firms, corporations, or divisions, thereof, which from time to time shall represent interests that shall purchase goods and services from minority businesses. Members shall:

1. Attend the meetings of the IMSDC on a regular basis.
2. Participate in the activities of the IMSDC. Participation shall include, but is not limited to, service on standing committees, assistance with special projects of the Council, and furtherance of the goals of the IMSDC for planned minority purchases.

3. Prepare and submit periodic amounts and actual dollar amounts of purchases made by such entities' from minority suppliers.
4. Designate from time to time, in writing, a representative who may act for and on behalf of such entity in connections with the affairs of the IMSDC.
5. Pay annual dues, fees, or assessments as may be from time to time determined by the board of directors of the IMSDC.

My company believes that private enterprise must make a commitment to the mutual benefit of minority and corporate business. I affirm that I am duly authorized by my company to commit to the payment of dues and the general support of the IMSDC as pledged herein.

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Signature

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Name Printed

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Date

Please return this application to:

**Indiana Minority Supplier Development Council**  
**2126 North Meridian Street**  
**Indianapolis, IN 46202**  
**Phone: (317) 923-2110**  
**Fax: (317) 923-2204**  
**[www.imsdc.org](http://www.imsdc.org)**

# Indiana Minority Supplier Development Council

## Corporate Membership

### Introduction to the IMSDC

The Indiana Minority Supplier Development Council (IMSDC) is a nonprofit, tax exempt organization consisting of companies and public agencies from throughout the state. Members work together (with assistance of the IMSDC staff and board of directors) to increase the amount and quality of business transacted with minority-owned firms. Membership in the Council is a voluntary effort that demonstrates the initiative of the private sector concerning minority business opportunities.

### What is the IMSDC?

The IMSDC is a free standing regional minority supplier development council. It is an affiliate of the National Minority Supplier Development Council; and one of more than thirty-nine regional councils operating in the United States. The IMSDC was created by the Indianapolis business community in the mid '70s to address the means available to support minority business development.

Through the dedication and continuing support of its original founders, the Indiana Regional Purchasing Council (IRPC) as it was initially named, became the Indiana Regional Minority Purchasing Council (IRMPC), and then became the Indiana Regional Minority Supplier Development Council (IRMSDC), and then became the Indiana Business Diversity Council (IBDC), and just recently on April 16, 2008, became the Indiana Minority Supplier Development Council (IMSDC). The successive name changes reflect the increasing scope of programs and services made available to the minority business community.

The IMSDC is supported by corporate membership dues/contributions and by funding from the National Minority Supplier Development Council (NMSDC). The Council works closely with other organizations serving the needs of the majority and the minority business community. These include:

- The Indiana Department of Administration/Minority Business Development
- The Indianapolis Chamber of Commerce
- City of Indianapolis/Division of Equal Opportunity
- The Indiana State Chamber of Commerce
- The Indiana Small Business Development Corporation
- The Indianapolis Urban League
- The United States Small Business Administration

The Council does **not** duplicate the services of these organizations, but rather compliments their efforts to enhance the minority business community.

## **How Does It Help?**

Often, bringing together corporate and minority businesses is a problem of communication. Membership in the Council solves that problem by providing the vehicle for effective communication. The IMSDC works in cooperation with the national network to bring about the development of a sound economic base within the minority business community, and to provide corporate members with an expanded base of qualified, competitive suppliers.

Many activities and programs of the Council are designed to bring buyers and sellers together to discuss business problems and share knowledge.

Belonging to the IMSDC is good for your business because a sound minority purchasing program increases the quality of your organization's supplier base. It is good for the local economy because increased purchasing power results from increased employment in the minority sector and this helps Indiana business as a whole. Transacting business with minority companies improves the nation's economy in the same way it benefits the local economy.

## **Corporate Membership**

Corporate members of the IMSDC are corporations that support the mission of the Council and have active minority purchasing programs. Each corporate member appoints (in writing) a principal representative to act for the members in connection with Council activities. Corporate members have full voting rights in the IMSDC.

Traditionally, the appointed representatives are members of the corporate purchasing departments; however, any employee of a corporate member may attend IMSDC programs, seminars, trade fairs, etc.

## **Certified Minority Suppliers**

Certified minority suppliers of the Council are corporations, partnerships, or proprietorships which support the mission of the Council, require assistance in the marketing and sale of their goods and services, and meet the minority status and ownership criteria established by the National Minority Supplier Development Council.

## **Services Provided**

The IMSDC offers the following services to corporate members:

- A detailed listing of qualified minority suppliers
- Access to other regional council MBEs
- Maintains ongoing communication with other regional councils to provide member companies information on potential suppliers in specific geographic areas.
- Conducts buyer training programs designed to expose buyers problems experienced by minority businesses.
- Access to instant information. This provides members with fast information on minority-owned businesses. The full-time staff and office give out information on

IMSDC activities, membership policies, directory and newsletter information, minority vendor information, and educational/training programs.

- Provides effective forums for bringing buyers and suppliers together for one-on-one business discussions.
- Works closely with member corporations in developing all aspects of their minority purchasing program.
- Resources other minority assistance organizations to meet the needs of minority firms working with member companies. The IMSDC staff is aware of individual and organizational resources and can call upon these resources for assistance as needed.
- Gives minority firms the tools and know-how to improve the probability of business success through sales training, specific employee skill training, etc.