



1st ANNUAL IMSDC/NAWBO BUSINESS-2-BUSINESS TRADE SHOW

“It’s All About Relationships”

IMSDC Auditorium

2126 North Meridian Street

Indianapolis, IN 46202

October 14, 2008

10:00 a.m. – 3:00 p.m.

“It’s All About Relationships” is the theme for the 1st Annual IMSDC/NAWBO Business-2-Business Trade Show. Join us on October 14, 2008 from 10:00 a.m. – 3:00 p.m. to promote your business and to develop business relationships with fellow MBEs & WBEs.

The Business-2-Business Trade Show is designed to promote business-to-business transactions between MBEs-MBEs, WBEs-WBEs, & MBEs-WBEs. As a corporation, this is your opportunity to meet with diverse suppliers in one setting. Over 30 exhibit booths will be on display in addition to a special “Construction/Contractor” Center. Exhibit booths may be purchased for \$99.00 and include lunch and networking reception. A walk-through registration is complimentary.

Who should attend?

- MBE/WBE Business Owners
- CEO’s
- Procurement Managers/Buyers
- Supplier Diversity Professionals

Why should I attend?

- Networking, Networking, Networking!
- Develop Business Relationships
- Meet Diverse Suppliers
- Promote & Support Business-2-Business Transactions Between the MBE/WBE Business Community.

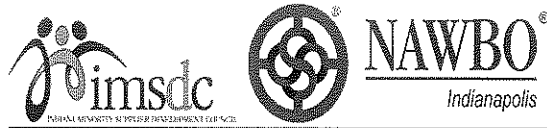
Complete your registration today and plan to join us on October 14, 2008 for the IMSDC/NAWBO Business-2-Business Trade Show!



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IMSDC/NAWBO BUSINESS-2-BUSINESS TRADE SHOW
SPONSORSHIP INFORMATION

Title Sponsorship - \$1,000 _____

- Full Event Registration
- 1 Exhibit Booth
- Lunch
- Reception
- Special Recognition in Print Media/Signs
- Title Sponsor Banner

Platinum Sponsorship - \$500 _____

- Full Event Registration
- 1 Exhibit Booth
- Lunch
- Reception
- Special Recognition in Print Media/Signs
- Platinum Sponsor Banner

Gold Sponsorship - \$350 _____

- Full Event Registration
- 1 Exhibit Booth
- Lunch
- Reception
- Special Recognition in Print Media/Signs
- Gold Sponsor Sign

Silver Sponsorship - \$250 _____

- Full Event Registration
- 1 Exhibit Booth
- Lunch
- Reception
- Special Recognition in Print Media/Signs
- Silver Sponsor Sign

Bronze Sponsorship - \$150 _____

- Full Event Registration
- 1 Exhibit Booth
- Lunch
- Reception
- Special Recognition in Print Media/Signs
- Bronze Sponsor Sign



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Special Sponsorships

Lunch Sponsorship - \$250.00

- 1 Full Event Registration
- Exhibit Booth
- Lunch
- Reception
- Special Recognition/Signage

Reception Sponsorship - \$250.00

- 1 Full Event Registration
- Exhibit Booth
- Lunch
- Reception
- Special Recognition/Signage

Advertising Sponsorship - \$250.00

- 1 Full Event Registration
- Exhibit Booth
- Lunch
- Reception
- Special Recognition/Signage



EXHIBITOR INFORMATION

The Trade Show will be held Tuesday, October 14, 2008 from 10:00 a.m. to 3:00 p.m.

Each Exhibitor registration includes booth, lunch, and reception.

EXHIBITOR PAYMENT TERMS

Payment must be made in **full** and must accompany the completed registration form(s). **Invoices will be issued for sponsorship packages only.** AMERICAN EXPRESS, VISA and MASTERCARD credit cards are accepted. Checks should be made payable to: IMSDC and mailed to: 2126 North Meridian Street, Indianapolis, IN 46202-1308.

EXHIBITOR CANCELLATIONS

Request for cancellations must be in writing to the IMSDC and received by October 8, 2008. A \$25.00 cancellation fee will be assessed for cancellations received by October 8, 2008. **Absolutely no refunds will be made for cancellation requests received after October 8, 2008.**

GENERAL INFORMATION

All walk-through participants & exhibitors must submit a completed registration form(s) along with payment (exhibitors/sponsors) to the IMSDC Office. **Please send registration form(s) and payments to:**

**IMSDC
Attention: Jeff Rode
2126 North Meridian Street
Indianapolis, IN 46202
Fax Number: (317) 923-2204**

General Questions: General event questions may be directed to Jeff Rode, Director of Operations/Programs, IMSDC, at (317) 921-2680 or Jodi Banton, Chapter Administrator, NAWBO, at jodi@nawboindy.org.

Please note: Requests for invoices may only be made for the purchase of a sponsorship package, please contact Jeff Rode at (317) 921-2680 for assistance.

Registration information and payment must be received no later than October 8, 2008. Space is limited. Exhibit booths will be sold on a first come, first serve basis.



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IMSDC/NAWBO BUSINESS-2-BUSINESS TRADE SHOW

SPONSORSHIP REGISTRATION FORM

Company Name _____
Representative Name _____
Address _____
City _____ State ___ Zip Code _____
Telephone _____ Fax _____
Email address _____
Signature _____ Date _____

LEVEL OF SPONSORSHIPS:

- Title Sponsor \$1,000.00 _____
- Platinum \$ 500.00 _____
- Gold \$ 350.00 _____
- Silver \$ 250.00 _____
- Bronze \$ 150.00 _____

SPECIAL SPONSORSHIPS:

- Reception Sponsor \$250.00 _____
- Lunch Sponsor \$250.00 _____
- Advertising Sponsor \$250.00 _____

Identification Badges for Trade Show Attendees

Please type or print legibly the name(s) as it should appear on each badge. If additional badges are needed, please submit names using a separate sheet.

1. _____

2. _____



IMSDC/NAWBO BUSINESS-2-BUSINESS TRADE SHOW
EXHIBITOR BOOTH REGISTRATION FORM

Company Name _____
Representative Name _____
Address _____
City _____ State ____ Zip Code _____
Telephone _____ Fax _____
Email address _____

Booth Fees Include:

(1) Exhibit Booth, Lunch, Reception

- IMSDC Certified MBE \$ 99.00 _____
- NAWBO Member \$ 99.00 _____

Identification Badges for Trade Show Attendees

Please type or print clearly the name(s) as it should appear on each identification badge. If additional badges are needed, please submit names using a separate sheet.

1. _____ 2. _____



IMSDC/NAWBO BUSINESS-2-BUSINESS TRADE SHOW

COMPLIMENTARY WALK-THROUGH REGISTRATION FORM

Company Name _____
Representative Name _____
Address _____
City _____ State __ Zip Code _____
Telephone _____ Fax _____
Email address _____

Complimentary Walk-Through Registration Includes:

- Trade Show Admission
- Lunch
- Reception

Please check one: NAWBO Member ____ IMSDC MBE ____ Corporation ____

Identification Badges for Walk-Through Attendees

Please type or print clearly the name as it should appear on the identification badge.
Please complete a separate walk-through registration form for each additional walk-through attendee.

1. _____



PAYMENT METHOD

If paying by check, please complete appropriate registration form(s) and make check payable to the IMSDC and mail to: 2126 North Meridian Street, Indianapolis, IN 46202-1308.

If paying by credit card, please complete appropriate registration form(s), the credit card information below, and fax to 317.923.2204 or mail to: 2126 North Meridian Street, Indianapolis, IN 46202-1308.

Amex []

Visa []

MasterCard []

Check []

Cardholder _____ Card No. _____

Expiration Date _____ Signature _____

3 digit card security code (located on back signature panel) _____

 # / Total \$

Sponsorship Level ___ / _____

Exhibit Booth ___ / _____

Walk-Through Free

Reception Free

If you require an invoice for the purchase of a sponsorship package, please contact Jeff Rode at 317-921-2680.

Please return registration form(s) and full payment no later than October 8, 2008.



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A G E N D A

(Subject to change)

Tuesday, October 14, 2008

- | | |
|-------------------------|----------------------------------|
| 9:45 a.m. – 10:00 a.m. | Welcome & Ribbon Cutting |
| 10:00 a.m. - 12:00 p.m. | Trade Show Opens/Exhibit Viewing |
| 12:00 p.m. - 1:00 p.m. | Lunch |
| 1:00 p.m. - 2:00 p.m. | Trade Show Continues |
| 2:00 p.m. - 3:00 p.m. | Networking Reception |